



TAYLOR EHAT

UI/UX DESIGNER & DEVELOPER

801 362 5839
TAYLOR@EHATDESIGN.COM

[LINKEDIN.COM/IN/TAYLOREHAT](https://www.linkedin.com/in/taylorEHAT)
TAYLOREHAT.COM

Hi, I'm Taylor. Since 2002, I've been designing and creating beautiful, functional solutions. Over the years I have acquired a wide range of skills and experience from both my successes and failures. Through those experiences, I have learned that good design comes through a continual process and willingness to explore and understand the user's perspective. My ambition is to help create successful experiences and products that delight users.

EXPERIENCE

2016 - PRESENT

Lead UI/UX Designer, Jamberry – American Fork, UT

Design, prototype and build online product tools, reporting dashboards, and sales management tools for Jamberry Independent Consultants. Continual product improvement was based on user research and feedback that I helped conduct.

2016

Senior UI/UX Designer, BigSquid – Salt Lake City, UT

Working for a DOMO Preferred Partner, I designed custom applications for the DOMO App Store as well as business intelligence dashboards and data visualizations for DOMO clients. A few clients include: Nike, SevOne, DHL as well as DOMO.

2014 - 2016

Senior UI/UX Designer, Solution Stream – Lehi, UT

As part of full-service agency and member of the UX design team, I helped conceptualize, wire frame, design and produce handcrafted web solutions for a variety of clients including: Adobe, Jamberry, ToDo/Appigo.

2009 - 2014

Senior Graphic Designer/Website Manager, Marketing, ADP AdvancedMD – South Jordan, UT

Under the VP of Marketing, I worked on & managed diverse projects:

- › 300+ page website redesign, with major SEO and lead generation strategies, which resulted in over 200 keywords listed in the top 10 results on major search engines.
- › Authored and directed award winning product videos that effectively closed sales.
- › Implemented LiveBall to efficiently build, test and optimize landing page lead generation experiences.
- › Designed digital marketing assets, case studies, whitepapers, sales presentations, and brochures.
- › Conceptualized and designed the brand identity of ADP AdvancedMD after the acquisition by ADP in 2011.
- › Designed multiple trade show properties for major industry events.

SINCE AUG 2002

Freelance Designer & Owner, Ehat Design – Lehi, UT

As a freelancer I've specialized in web design, SEO, lead conversion, UX/UI design, print design, branding and photography. Clients I have worked for include: Intermountain Healthcare, Sum-Media, Fatbottomline, Playworks Design, 3B Yoga and more.

2007 - 2009

Senior Marketing & UI/UX Designer, WingateWeb/Active Network – Draper, UT

Working under the VP of Marketing & Product Management, I managed many aspects of corporate branding:

- › Website SEO, and lead generation experiences
- › Provided design support and oversight of all client-facing materials for sales, training and product
- › Designed a new UI for the flagship product WingateWeb® Conference*
- › Redesigned the end-user registration experience and created standards

2005 - 2006

Senior Graphic Designer, O.C. Tanner – Salt Lake City, UT

Designed employee recognition program materials for Fortune® 500 companies such as Wells Fargo, Penske, PNC Bank, Alcoa, and Wendy's International. I worked closely with copywriters and production artists to design focused campaigns to boost employee morale and loyalty within these companies. Employee recognition packages included: brochures, web portal, posters, certificates, and reward shopping cart.

PREVIOUS OTHERS

Graphic Artist & Web Designer, Electronic Marketing Services – Orem, UT
Multimedia/Video Editor, Media Rain – Provo, UT

EDUCATION

Bachelors of Science, Multimedia Communications – Utah Valley University

SKILLS & EXPERTISE

UX/UI Design	Conceptualization	User Testing	User Research
Wire framing	Prototyping	Adobe Creative Suite	PHP, HTML, CSS
Javascript/jQuery	SEO/SEM	Data Analytics	Marketing Automation
Landing Pages	Craft CMS	ExpressionEngine	Wordpress
Trade Show Design	Email Marketing	Product Marketing	Creative Problem Solving
Lead Generation	Graphic Design	Snuffleupagus	Video/Photography

HOBBIES

Photography	Golf	Baseball	Swimming
Traveling	Hiking	Drawing	Reading
Good food	Movies	Music	Playing with my kids